



bio

Lisa McGuinness (Lisa Illustrations) loves to illustrate fashion and life, after two decades working as a shoe designer internationally she developed a fascination for people. For the last three years Lisa has focussed on painting, to great success, selling paintings worldwide with work exhibited in the Turner Contemporary and galleries across Margate and Kent.

Her love of portraiture and storytelling is brought to life using acrylics, watercolours and ink. With a background in commercial fashion Lisa's illustrations translate into dynamic posters, publishing, advertising and packaging.

Recent projects include:

- South Eastern Trains (a series of rail network posters)
- 6par4 Music Festival. France. (Front cover of festival magazine)
- The Selina Hotel, Margate (retail space)
- Guesthouse 42 (interiors)
- Dreamland Margate (large vinyl illustrations for Roller Disco)
- Isle Magazine (Illustrations to accompany an article)

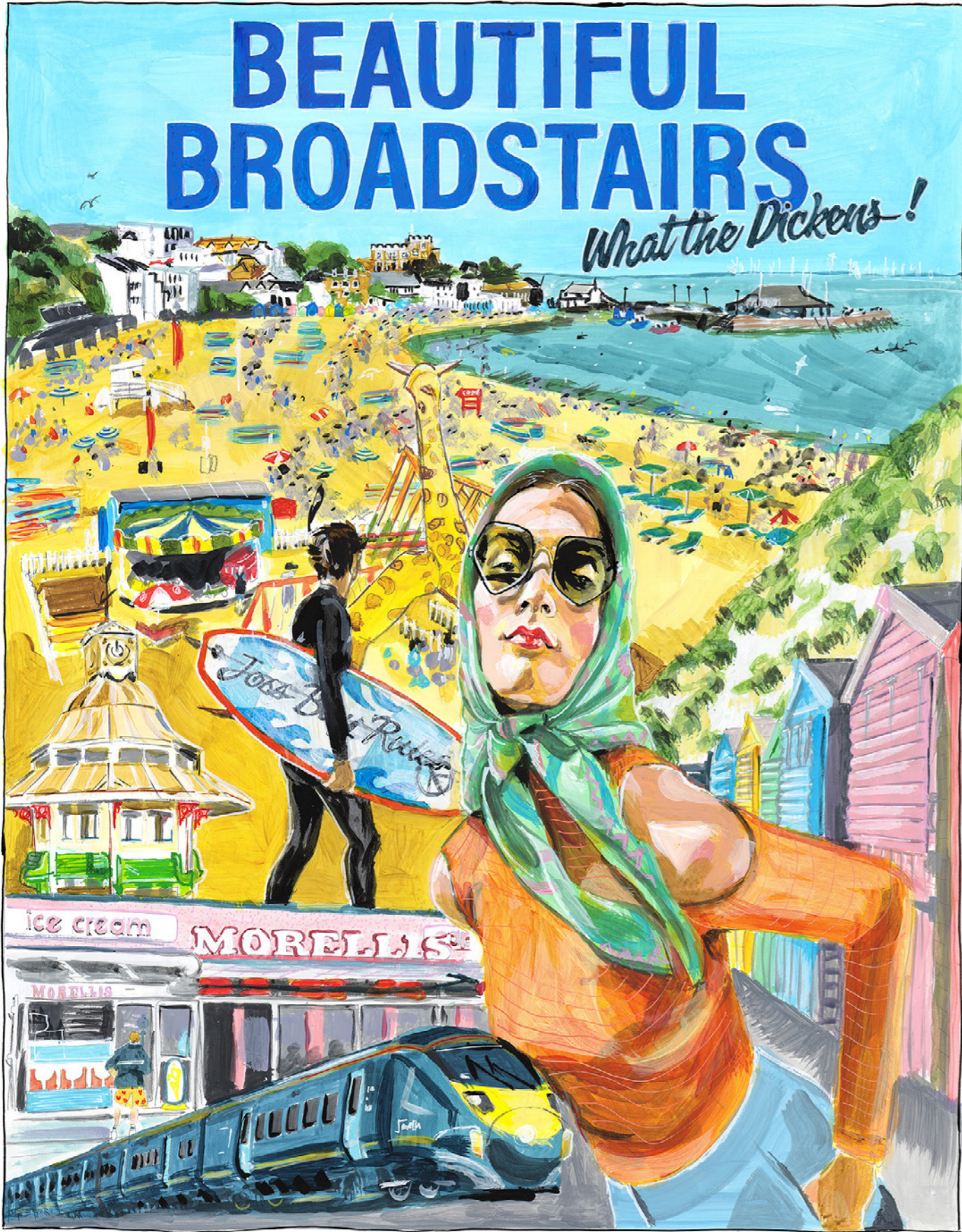
Index

Past Projects

South Eastern Rail	4/5
6Par4 Music Festival	6/7
Isle Magazine	8/9
Page & Sons Wine Merchants	10/13
Dreamland	14/15
Selina	16/17

Personal Projects

Apparel Design- Lisa Illustrations	18/19
Fashion Editorial	20/21
Beauty Packaging	22/23
Vector Illustrated advertising	24/25
Dog Food Packaging & Branding	26/27
Book Cover Art	28/29
Stationary designs	30/31

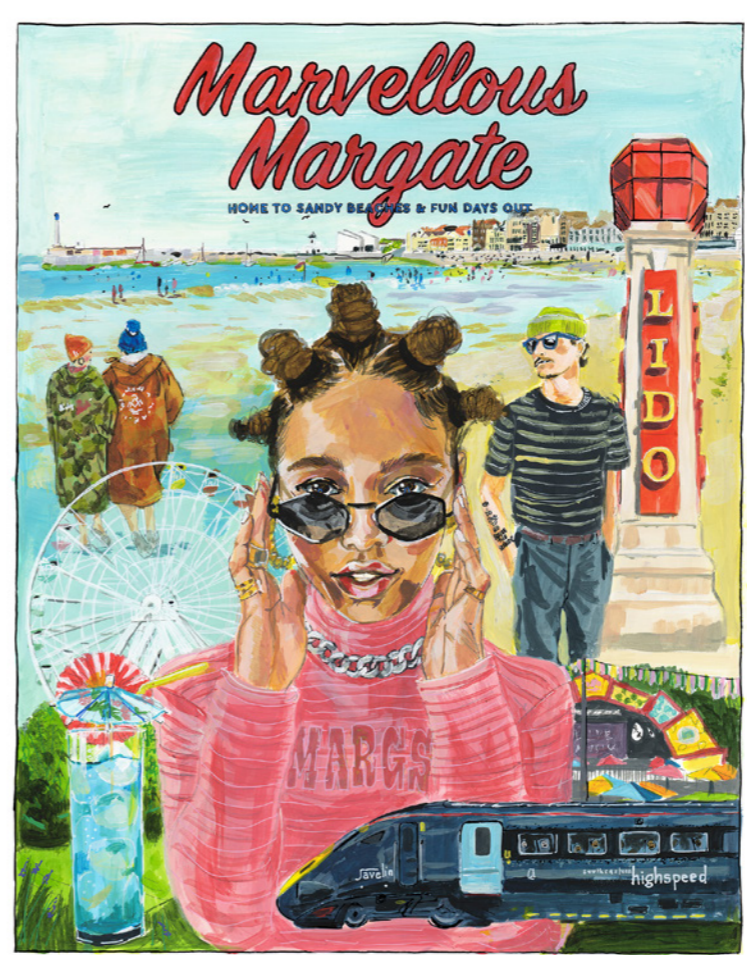


Hop on board a Southeastern train to

se Broadstairs *Lisa Illustrations*

southeastern

illustrated poster commission



Hop on board a Southeastern train to

se Margate *Lisa Illustrations*



Hop on board a Southeastern train to

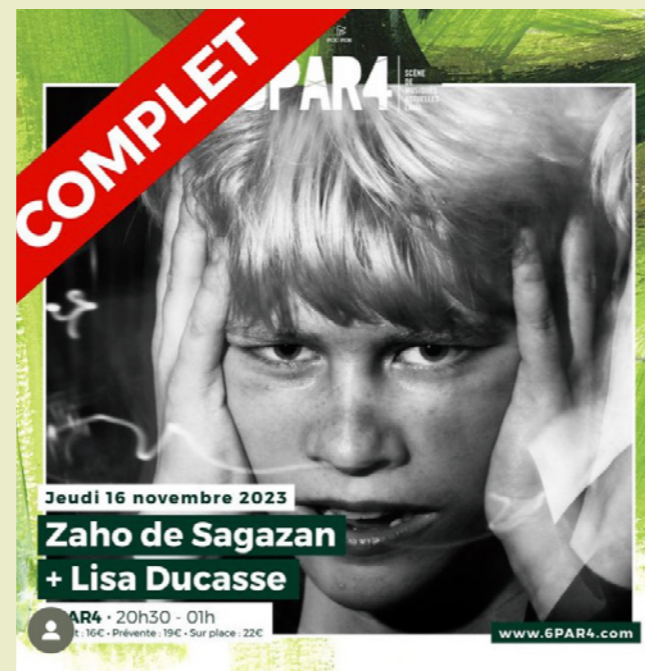
se Ramsgate *Lisa Illustrations*

Lisa Illustrations

6PAR4

SCÈNE
DE
MUSIQUES
ACTUELLES
LAVAL

music program & social media items



Lisa Illustrations

www.lisaiillustrations.com

Illustrations For
'The Seaside Stereotype'

PEOPLE

The Seaside Stereotype

Can't tell your DFL from your BFL? Fear not, our deep-ish dive into Thanet's seaside acronyms should shed some light...

Words: Lucy Austin
Illustrations: Lisa McGuinness
www.lisainillustrations.com

The DFL (Down from London)

Following the path of other free-spirited souls looking for a slower pace of life, the DFL has found their perfect stomping ground in Thanet. Plus, these 40 square miles were featured in that magazine article.

For the DFL, integrating into the local community is as much about sharing a vintage sock as the tidal pools, or it is being vocal on community news and events, so though they have always lived here, And while positively evangelical about exchanging pleasantries with strangers in the street - people are so friendly here! - the DFL is still prone to the odd bout of POMO when they miss a soft opening.

The DFL, regularly over-use the adjectives 'edgy', 'urban', 'gritty' and 'real' to describe the less desirable parts of Thanet. However, they do have choice words when their foibles bite gets nicked for the fourth time.

The DFL, likes the feeling of finding themselves - after all, they have just discovered Thanet! Did you know that they have had a royal occasion? They have not only brought their money here, but their creative side, as too. Where else can you find a co-working space slash piano bar slash yogalates studio?

The DFL, also makes a point of buying local whenever possible. They are willing to make a journey and earth to procure the Ashmore Farmhouse cheddar amongst their Aldi shopping on their characterful boards - even swap out their Peri Charapompo for a glass of Ken fuz should the occasion require.

But never mind the struggle to buy a cast-iron radiator, the main priority for the DFL is the clock of

morning stretched to making a dash to the sea. When they're not talking about 'getting out there' with a decent view in spot, to ensure their Insta feed is full of daydubs, paddleboards and sentimental seaside strays.

To swim in the summer months alongside day triggers is nice enough, but to get into a daily rhythm of taking freezing cold plunges all-year-round (like their sense of belonging to a whole other level. Basking in wobbly reflections makes them proper locals. They have more than earned their stripes.



The BFL (Back from London)

Neither one thing nor the other, really, the BFL is straddling both groups. They're the AFHs that they were born in Margate hospital, so they don't get wind of the fact they've been up the DFLs that they have travelled extensively and regularly. They can sleep into sunrise and up the DFLs that they have travelled extensively and regularly. They can sleep into sunrise and up the DFLs that they have travelled extensively and regularly. They can sleep into sunrise and up the DFLs that they have travelled extensively and regularly.



The AFH (Already from Here)

From the egg and chips of yesterday to the kombucha and detoxing smoothies of today, the AFH has seen the change in their lives of Thanet's past and present. They consider themselves living in the present, but they look a really long time.

The AFH regularly hammers the craft-fin-consuming newcomers, who are now resident experts on the place that they've always lived in. At the same time, they're still coming to terms with their weekly dip into the sea. Who knew that their swimming would now be known as 'social swimming'?

There they were, quietly debating the craft quality, long before likes on Instagram. And don't get the AFH started on the infamous, long before likes on Instagram. And don't get the AFH started on the infamous, long before likes on Instagram. And don't get the AFH started on the infamous, long before likes on Instagram.



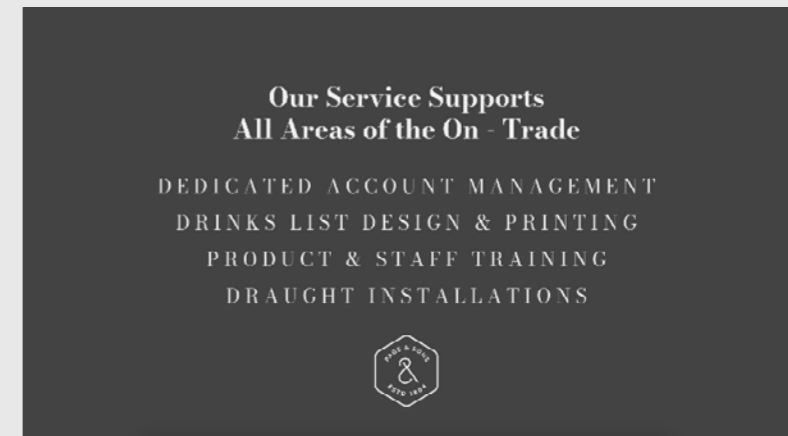
PAGE & SONS

FAMILY WINE MERCHANTS SINCE 1804



wine portfolio project

content for website video



FRANCE Vin de France

PIERRE LACASSE SAUVIGNON BLANC
 E lively clear wine with a delicate nose. Green apple and lime flavours on the palate with some refined mineral notes.
 75cl 11.5%

FROG'S RETURN COTES DE GASCogne
 Pale yellow with green reflections. Floral aroma (white flowers) with a note of pineapple. Semi-dry wine round and pleasant on the palate easy drinking very fresh and expressive.
 75cl 11.5%

DOMAINE DU LIROU, VIN DE PAYS D'OC IGP
 A blend of Chardonnay and Vermentino grapes gives a fresh wine with a complex aroma of dry fruits and lychees. The palate is fresh, elegant and well balanced with citrus notes.
 75cl 12.5%

PICPOUL DE PINET AOP
 Domaine Gallimarin, Langedoc. With classic aromas of white flowers, the palate is crisp, refreshing and full of flavour with pear, lemon, pineapple and floral notes.
 75cl 12.5%

Page 15

FRANCE Southern France

JJ PRESTIGE ROUGE
 JJ Prestige Rouge is produced from 100% Syrah grapes and is vibrant red with purple hues. It has fresh notes of red and black fruits with spices.
 75cl 14%

DOMAINE DE PELLEHAUT ROUGE, VDP COTES DE GASCogne
 This subtle blend of local grape varieties distinguishes itself by its deep colour, expressive bouquet together with ripe and aromatic tannins.
 75cl 12.5%

JJ ROSE AOP
 Provence Rose of immense charm and minerality. Plump and medium bodied marked by a crisp, citrusy fruit. Passion fruit and grapefruit nuances give it a zippy, refreshing finish.
 75cl 13%

CLUVEE SAINT PIERRE GRENACHE ROSE
 This is a generous, supple and simple wine with very fruity aromas of small red fruits, especially redcurrant.
 75cl 13%

H & B COTES DE PROVENCE ROSE AOC
 Provence Rose of immense charm and minerality. Plump and medium bodied marked by crisp, citrusy fruit. Passion fruit and grapefruit nuances give it a zippy, refreshing finish.
 75cl 13.5%

Page 16



DRINKS

<p>● WHITE WINE</p> <p>LOMAS CHARDONNAY RESERVA 22 CENTRAL VALLEY, CHILE Pale yellow in colour with fruity aromas of apple and papaya. A fresh flavour with a medium balanced body and a clean finish.</p> <p>CALVISANA PINOT GRIGIO 24 VENETO, ITALY Floral aromas of sea-side flowers, almonds and citrus fruits, with apple and exotic fruit flavours.</p> <p>VENTO'Z VINHO VERDE 28 VALE DO AVE, PORTUGAL A vibrant wine with aromas and flavours of fresh lemon and notes of white flowers, good acidity and an elegant, long finish.</p> <p>● ROSÉ WINE</p> <p>CÔTES DU RHONE ROSÉ 24 RHÔNE VALLEY, FRANCE Grenache, Cinsault and Syrah grapes are gently pressed to create this dry Rosé, flavours of red berries and strawberries and a refreshing finish.</p> <p>● RED WINE</p> <p>LOMAS CARRERA MERLOT RESERVA 22 CENTRAL VALLEY, CHILE This wine has aromas of cherries and chocolate, an elegant and rounded body with a pleasant finish.</p> <p>GEMMA VINO ROSSO 24 VENETO, ITALY Aromas of damson and violet, great structure, balance and velvety smooth tannins.</p> <p>COTE DU DANUBE PINOT NOIR 28 DANUBE, BULGARIA Intense aromas of red and black fruits with good length and aftertaste and hints of vanilla and chocolate.</p> <p>● SPARKLING WINE</p> <p>PROSECCO DOC SPUMANTE 200ml 7.25 ITALY Fresh, light with clean citrus fruit and a delicate mouthfeel.</p>	<p>● SPIRITS</p> <p>WHITE CLIFFS GIN 4 PLEASANT LAND APPLE VODKA 4</p> <p>● NON ALCOHOLIC SPIRITS</p> <p>PENTIRE ADRIFT 2</p> <p>● LAGER & BITTER</p> <p>JAKES KENT LAGER 330ml can 4 NOAM PILS 330ml can 5 CAMDEN PALE ALE 330ml can 4</p> <p>● CIDER</p> <p>KENTISH PIP HIGH DIVER 330ml can 4</p> <p>● LOW ALCOHOL BEER</p> <p>LUCKY SAINT 0.5% LAGER 330ml bottle 3.5 WILD BEER GRAPEFRUIT IPA SODA 0.5% 330ml can 3.5</p> <p>● SOFT DRINKS</p> <p>COCA COLA 2.75 DIET COKE 2.75 LEMONAID PASSION FRUIT 3.25 LEMONAID GINGER 3.25 LEMONAID BLOOD ORANGE 3.25 FEVERTREE LIGHT TONIC 2.50 FEVERTREE MEDITERANEAN TONIC 2.50</p>
---	---

PAGE & SONS
FAMILY WINE MERCHANTS SINCE 1804
DRINKS SUPPLIED BY

drinks menus

digital interactive newsletters

Wines for Summer

With Summer around the corner and the thought of hot Summer afternoons what better way to celebrate than with a glass of wine.

The Partners at Page & Sons

PAGE & SONS 01843 591214 mail@pageandsons.co.uk

NEW LINES ADDED THIS MONTH

Rosé Wines ..

BON COURAGE
LADY OF THE HOUSE

PASQUA
11 MINUTES ROSE

WHISPERING ANGEL
CHATEAU DESCLANS

MAS DE CADENET
CÔTE DE PROVENCE

PAGE & SONS 01843 591214 mail@pageandsons.co.uk



wine labels



beer badges

CHapel DOWN
TENTERDEN ENGLAND

Buy 5 bottles get 1 bottle free throughout May and June

**When purchasing Chapel Down Bacchus, Chapel Down English Rose and Chapel Down Flint Dry, whilst stocks last.*

social media promotions

Lisa Illustrations

MEET MADGE OF MARGATE
 SHE'S ONE SASSY GAL.
 NOT AFRAID TO WEAR HER
 BELIEFS ON HER LAPELS.
 SHE'S PROUD OF HER
 MARGATE ROOTS AND
 HER STYLE



Lisa Illustrations



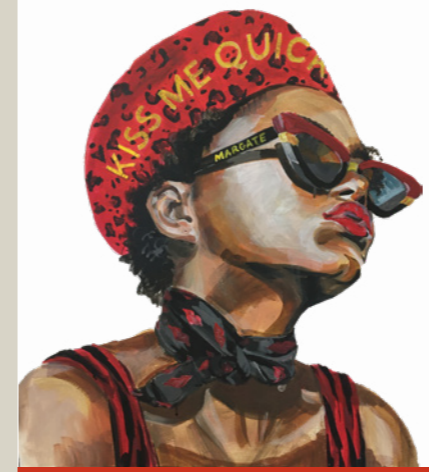
www.lisaiillustrations.com

DREAMLAND

MARGATE

interior display project

ERICA LOVES MARGATE,
 SUN OR RAIN ITS HER
 DOMAIN. SHE BRINGS
 THE STYLE WHENEVER
 SHE STAYS.
 KISS ME QUICK DREAMLAND
 X



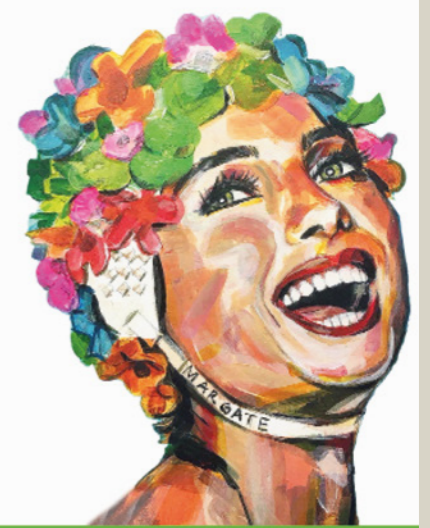
Lisa Illustrations

GEORGE IS THE BUOY ABOUT
 TOWN. THERE'S ALWAYS
 SOME MISCHIEF TO BE HAD.
 DONT BE FOOLED BY HIS
 MOODY VIBE HES GOT A
 MARGS HEART OF GOLD



Lisa Illustrations

DANNI, LOVES JUMPING IN
 THE DEEP END EVERY
 SINGLE DAY. SHE BRINGS THE
 COLOUR ON THE GREYEST
 OF SEASIDE DAYS. LIVE LIFE!
 SLIPPERY WHEN WET



Lisa Illustrations

Lisa Illustrations

Selina

workshop & retail project





VOGUE

JUNE

7 ways
To update
Last
Season's
dress

Summer Style Now

Playful prints
The luxe
White tux

Be bold, be beautiful.
The summer print
trend makes a
statement.



WHAT'S IN FASHION POWER prints

Whether you're a delicate boho kind of girl, or an all-out, loud and proud print lover, this season there is something for everyone.

So long wall flowers.

Designers layered up colour and print proving that bold really is beautiful. Clashing dresses with shoes, bags with skirts, tops with bottoms. The understanding is: more is more.

Fabrics were light and floaty allowing movement in the print, and colours were bold but mixed with muted and neutral tones so that the over all look is cool and well considered rather than brash and loud.

A printed coat is a bold move for some, but if you're brave enough go forth. If not, a silk printed dress with suede ankle boots ticks both print and boho trends for the summer.

Clashing prints is an art. Pairing a bold block print with something smaller tends to work, or stick to similar colours and tones. Alternatively go matchy matchy with printed co-ords in cool oversized shapes.





benefit
SAN FRANCISCO



Lisa Illustrations



www.lisaiillustrations.com



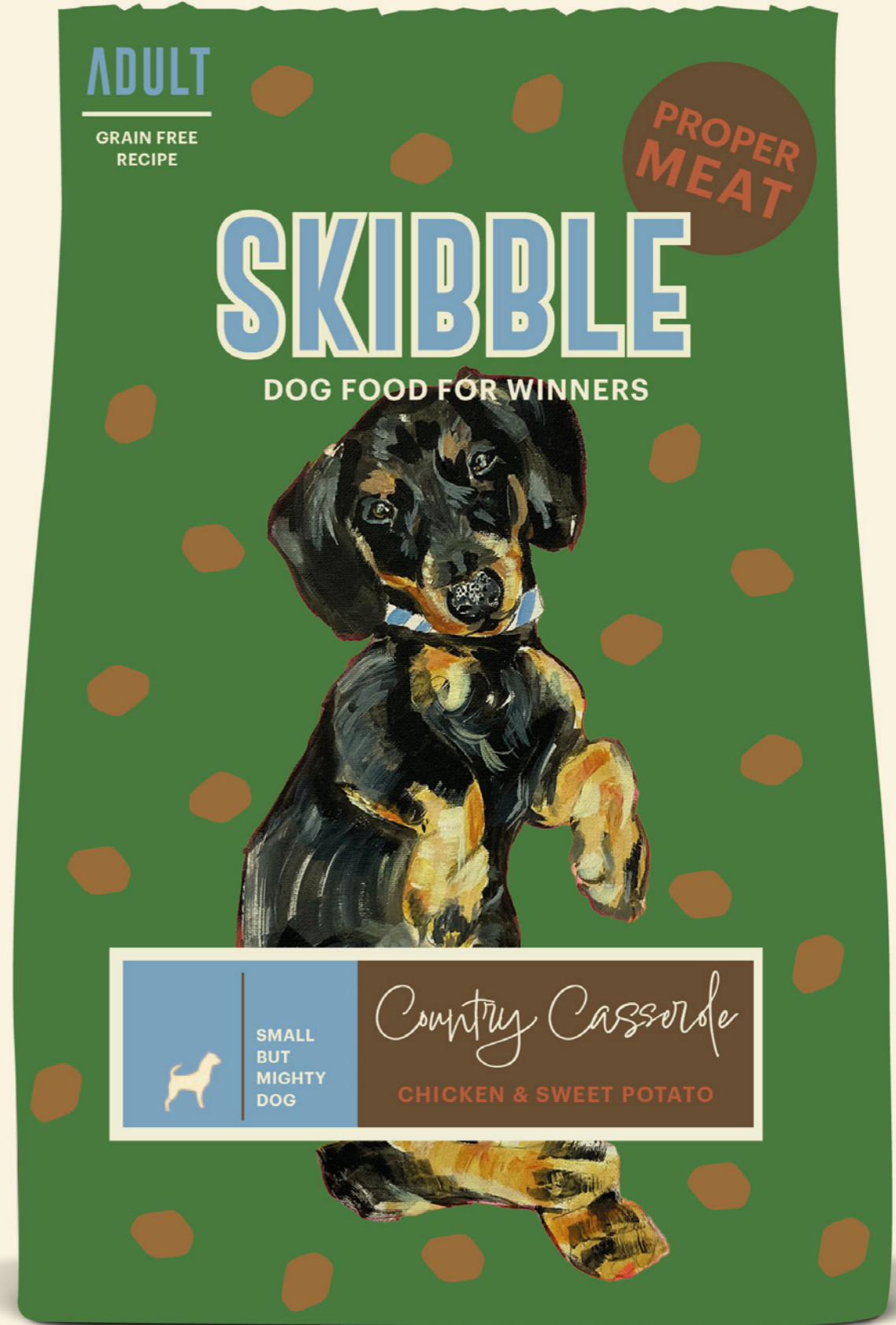
AIM HIGH



**TAKE
YOUR MUSIC
TO THE STREET**

SKIBBLE

DOG FOOD FOR WINNERS



Lisa Illustrations

www.lisainillustrations.com





contacts

my website www.lisaiillustrations.com

email address contact@lisaiillustrations.com

instagram [@lisaiillustrations](https://www.instagram.com/lisaiillustrations)

linkedin [Lisa McGuinness](https://www.linkedin.com/company/lisa-mcguinness)